

Privacy Policy

The following document outlines GuildCrypt Corporation's collection, use, sharing, and storing of personal data as provided by Users of GuildCrypt's website (the 'Site', guildcrypt.com) or collected through other means. This policy applies to the Site, as well as any applications, products, or services (collectively 'the Service') as provided by GuildCrypt.

By using the Site or Service, User agrees to the terms of the Privacy Policy and our Terms of Service (link). The Terms of Service includes clauses which limit GuildCrypt's liability and may affect User's means to resolve disputes. IF USER DOES NOT AGREE WITH THE PRIVACY POLICY OR TERMS OF SERVICE, USER MUST NOT USE THE SITE OR SERVICE.

Please note that this Privacy Policy does not apply to information collected through third-party websites or services.

GUILDCRYPT AND ITS EMPLOYEES, OFFICERS, OR AFFILIATES WILL NEVER ASK USERS FOR THEIR PRIVATE KEYS OR WALLET SEED.

INFORMATION COLLECTED

GuildCrypt collects information from its Users in a variety of ways.

Given by User

When a User wants to tokenize or redeem an asset, User must provide an image of a valid government-issued ID, such as a license or a passport. This is in connection to GuildCrypt's ongoing commitment to best practices in a complex regulatory environment. The collected information will help GuildCrypt in its compliance with Know-Your-Customer/Anti-Money Laundering requirements.

User may also be asked to provide their e-mail address or other means of contact during User's use of the Site or Service.

Collected by Third Parties

GuildCrypt uses analytics tools, such as Google Analytics and Google Tag Manager, which automatically collects certain personal data, some of which is made available to GuildCrypt. The information available to GuildCrypt may include, but is not limited to, the following: device, operating system, and browser type; the frequency with which the Site is used by a user; the pages or features of our Site to which User browsed and the time spent on those pages or features; search terms; the links on our Site that a user clicked on or used; or other statistics.

HOW THE INFORMATION IS USED

User agrees that GuildCrypt may use the collected information in the following ways:

Compliance with the Law

GuildCrypt will use the information collected to aid in its best efforts to comply with all relevant laws and regulations.

Communicating with User

GuildCrypt may use information collected to send users communications regarding responses to inquiries or comments, upcoming events, promotions, or other news or updates about upcoming services or products offered by GuildCrypt or its affiliates and partners.

Business Operations

GuildCrypt may use the information collected to aid in its business operations. This includes, but is not limited to: optimizing user experience; operating, maintaining, and improving the Service; and providing general customer service.

SHARING OF PERSONAL INFORMATION

User agrees that GuildCrypt may share gathered User's information in the following ways:

Affiliates

GuildCrypt may share any information collected or given by Users with its subsidiaries, affiliates, or business partners for purposes consistent with this Privacy Policy.

Business Transfers

GuildCrypt may share any information collected or given by Users in the course of any business dealings or agreements involving the partial or complete sale or transfer of GuildCrypt's business or its assets or its subsidiaries' business or assets.

Compliance with Law and Law Enforcement Officials

GuildCrypt may share any information collected or given by Users in compliance with requests, such as subpoenas, from courts, regulatory agencies, or other relevant governmental authorities.

Consultants and Other Service Providers

GuildCrypt may share any information collected or given by Users with consultants, contractors, employees, or any other entities that do work for GuildCrypt. GuildCrypt will share only what is necessary for each party to complete their task.

Others

User may permit GuildCrypt to share any information collected or given by the User with any entity the User chooses. The User's information will then be subject to the receiving party's privacy policy.

COOKIES

Like most modern websites, the Site uses cookies, which are small text files, to provide a better experience for our users. Some cookies are always used, while others are only deployed when

the User uses certain features. Cookies help us to, among other things: recognize new or returning users; understand User visits to the Site and improve the Site and Service; and integrate with third-party social media platforms.